

### Alameda County Employees' Retirement Association BOARD OF RETIREMENT

## RETIREES COMMITTEE/BOARD MEETING NOTICE and AGENDA

### **ACERA MISSION:**

<u>To provide ACERA members and employers with flexible, cost-effective, participant-oriented</u> benefits through prudent investment management and superior member services.

Wednesday, August 7, 2024 9:30 a.m.

LOCATION AND	COMMITTEE MEMBERS	
TELECONFERENCE		
ACERA	ELIZABETH ROGERS, CHAIR	ELECTED RETIRED
C.G. "BUD" QUIST BOARD ROOM		
475 14 <sup>TH</sup> STREET, 10 <sup>TH</sup> FLOOR	KELLIE SIMON, VICE CHAIR	ELECTED GENERAL
OAKLAND, CALIFORNIA 94612-1900	WEIGHT GARGON	4 DDODWED
MAIN LINE: 510.628.3000	KEITH CARSON	APPOINTED
FAX: 510.268.9574	ROSS CLIPPINGER	ELECTED SAFETY
7771 11' 1 41 4' 1	ROSS CERTIFICER	ELECTED SAFETT
The public can observe the meeting and offer public comment by using the below	HENRY LEVY	TREASURER
Webinar ID and Passcode after clicking on		
the below link or calling the below call-in		
number.		
Link: https://zoom.us/join		
Call-In: 1 (669) 900-6833 US		
Webinar ID: 879 6337 8479		
Passcode: 699406		
For help joining a Zoom meeting, see:		
https://support.zoom.us/hc/en-		
us/articles/201362193		

The Alternate Retired Member votes in the absence of the Elected Retired Member, or, if the Elected Retired Member is present, then votes if both Elected General members, or the Safety Member and an Elected General member, are absent.

The Alternate Safety Member votes in the absence of the Elected Safety Member, either of the two Elected General Members, or both the Retired and Alternate Retired members.

This is a meeting of the Retirees Committee if a quorum of the Retirees Committee attends, and it is a meeting of the Board if a quorum of the Board attends. This is a joint meeting of the Retirees Committee and the Board if a quorum of each attends.

Note regarding accommodations: If you require a reasonable modification or accommodation for a disability, please contact ACERA between 9:00 a.m. and 5:00 p.m. at least 72 hours before the meeting at accommodation@acera.org or at 510-628-3000.

Public comments are limited to four (4) minutes per person in total. The order of items on the agenda is subject to change without notice. Board and Committee agendas and minutes and all documents distributed to the Board or a Committee in connection with a public meeting (unless exempt from disclosure) are posted online at www.acera.org and also may be inspected at 475 14<sup>th</sup> Street, 10<sup>th</sup> Floor, Oakland, CA 94612-1900.

### RETIREES COMMITTEE/BOARD MEETING

NOTICE and AGENDA, Page 2 of 3 – Wednesday, August 7, 2024

Call to Order: 9:30 a.m.

**Roll Call** 

**Public Input (Time Limit: 4 minutes per speaker)** 

### Action Items: Matters for discussion and possible motion by the Committee

### 1. Adoption of Dental Plan Contributions for 2025

Discussion and possible motion to recommend that the Board of Retirement continue dental plan contributions for Plan Year 2025. ACERA currently provides a contribution to cover the single retiree premium for retirees with ten or more years of ACERA service, service connected disability recipients, or grandfathered as of January 31, 2014 non-service connected disability recipients.

Carlos Barrios

### Recommendation

Staff recommends that the Retirees Committee recommend to the Board of Retirement a motion to continue the dental plan contributions for Plan Year 2025, which provides a monthly subsidy equal to the single-party dental plan coverage premium of \$51.05 for the PPO plan and \$22.18 for the DeltaCare USA plan for retirees who are receiving ACERA allowances with ten or more years of ACERA service, are service connected disability retirees, or are non-service connected disability retirees as of January 31, 2014. This is a non-vested benefit funded by contributions from the ACERA employers to the 401(h) account. After contributions are made in accordance with the County Employees Retirement Law, ACERA treats an equal amount of Supplemental Retiree Benefit Reserve assets as employer contributions for pensions.

### 2. Adoption of Vision Plan Contributions for 2025

Discussion and possible motion to recommend that the Board of Retirement continue vision plan contributions for Plan Year 2025. ACERA currently provides a contribution to cover the single retiree premium for retirees with ten or more years of ACERA service, service connected disability recipients, or grandfathered as of January 31, 2014 non-service connected disability recipients.

Carlos Barrios

### Recommendation

Staff recommends that the Retirees Committee recommend to the Board of Retirement a motion to continue the vision plan contributions for Plan Year 2025, which provides a monthly subsidy equal to the single-party vision plan coverage premium of \$4.63 for retirees who are receiving ACERA allowances with ten or more years of ACERA service, are service connected disability retirees, or are non-service connected disability retirees as of January 31, 2014. This is a non-vested benefit funded by contributions from the ACERA employers to the 401(h) account.

### RETIREES COMMITTEE/BOARD MEETING

### NOTICE and AGENDA, Page 3 of 3 – Wednesday, August 7, 2024

After contributions are made in accordance with the County Employees Retirement Law, ACERA treats an equal amount of Supplemental Retiree Benefit Reserve assets as employer contributions for pensions.

### <u>Information Items: These items are not presented for Committee action but consist of status updates and cyclical reports</u>

### 1. Report on Dental and Vision Plans Renewal Information for 2025

Segal, ACERA's Benefits Consultant, will report on Dental and Vision Plans premiums for Plan Year 2025 renewals.

- Carlos Barrios
- Steve Murphy, Segal
- Michael Szeto, Segal

### 2. Semi-Annual Report on ACERA's Wellness Program

Staff will provide the semi-annual report on ACERA's Wellness Program.

- Mike Fara
- Jessica Huffman

### **Trustee Remarks**

### **Future Discussion Items**

### **Establishment of Next Meeting Date**

September 19, 2024, at 1:00 p.m.

### **Adjournment**



#### MEMORANDUM TO THE RETIREES COMMITTEE

DATE: August 7, 2024

TO: Members of the Retirees Committee

FROM: Carlos Barrios, Assistant Chief Executive Officer

**SUBJECT:** Adoption of Dental Plan Contributions for 2025

Currently, there are two dental plan options available for retiree enrollment: Delta Dental PPO and DeltaCare USA. The dental contracts are managed by ACERA; and therefore, are separate from the County of Alameda. In order to keep premium amounts at a minimal cost, dental plan enrollment is mandatory for retirees with ten or more years of ACERA service credit, retirees receiving a service connected disability, or retirees receiving a non-service connected disability effective January 31, 2014. A contribution is provided to cover the single retiree premium for this group. Contracts are reviewed by Staff and ACERA's Benefits Consultant, Segal, as contract terms end or rates need to be negotiated. Presentations are made annually to the Retirees Committee for review and possible recommendation for approval by the Board of Retirement. Retirees with less than 10 years of service may enroll themselves and their dependents as long as the premium cost can be deducted from their monthly retirement allowance.

Segal will review the attached presentation and discuss renewal information and premiums.

Provided below are the current 2024 and 2025 rates for the Delta Dental PPO and DeltaCare USA plans based on the current contract, and the 2025 premiums without any coverage changes. Since Delta Dental provided a two-year premium rate guarantee, there are no changes for the Delta Dental PPO or DeltaCare USA premiums. The rates are in the final year of a two-year rate guarantee from February 1, 2024 through January 31, 2026.

#### **2024 and 2025 PREMIUMS**

### February 1, 2024 through January 31, 2026:

### **Delta Dental (PPO)**

### **DeltaCare USA**

	<u>Single</u>		<u>Single</u>	
	Less than Ten	Ten or More	Less than Ten	Ten or More
	<u>Years</u>	<u>Years</u>	<u>Years</u>	<u>Years</u>
Contract Rates	N/A	\$54.22	N/A	N/A
Billed Rates	\$74.60	\$51.05	\$31.05	\$22.18

Based on the June 24, 2024 enrollment numbers (9,118), the annual cost to provide the subsidized dental benefit for retirees enrolled in the PPO plan (8,810) is approximately \$5,397,006. The annual cost to provide the subsidized dental benefit for retirees enrolled in the DeltaCare USA plan (308) is approximately \$81,977 resulting in a total cost for both plans, of approximately \$5,478,983.

Adoption of Dental Plan Contributions for 2025 August 7, 2024 Page 2 of 2

### Recommendation

Staff recommends that the Retirees Committee recommend to the Board of Retirement a motion to continue the dental plan contributions for Plan Year 2025, which provides a monthly subsidy equal to the single-party dental plan coverage premium of \$51.05 for the PPO plan and \$22.18 for the DeltaCare USA plan for retirees who are receiving ACERA allowances with ten or more years of ACERA service, are service connected disability retirees, or are non-service connected disability retirees as of January 31, 2014. This is a non-vested benefit funded by contributions from the ACERA employers to the 401(h) account. After contributions are made in accordance with the County Employees Retirement Law, ACERA treats an equal amount of Supplemental Retiree Benefit Reserve assets as employer contributions for pensions.

Attachment



**ACERA Retirees Committee Meeting** 

Presented on: August 7, 2024

Presented by: Stephen Murphy and Michael Szeto



## Agenda

Premium Stabilization Reserve
DPPO Funding Arrangement
Renewal Monthly Premiums
Annualized 2025 Premiums

This document was prepared as part of a presentation made to ACERA on August 7, 2024 and is not complete without the remainder of presentation. Except as may be required by law, this document should not be shared, copied or quoted, in whole or in part, without the consent of Segal



### Premium Stabilization Reserve

- ACERA's Premium Stabilization Reserve (PSR) increased slightly by approximately \$10,000 from \$2.64M to \$2.65M for the plan year ending January 31, 2024.
- As of May 31, 2024, the PSR increased to \$2.73M due to reduction in incurred claims.

## DPPO Funding Arrangement

Subscriber Only Premium (10+ Years of Service)	Renewal Monthly Premium 2/1/2025-1/31/2026
Contract Rate	\$54.22
Subsidy from Premium Stabilization Reserve	(\$3.17)
Billed Rate	\$51.05

- Premium Stabilization Reserves (PSR) are designed to minimize fluctuation in renewal premiums when plan experience is higher than projected claims
- Subsidy from the PSR is applied towards premiums for Retirees with 10+ Years of Service
- ACERA contributes towards the Subscriber Only Premium for the DPPO and DHMO plans for Retirees with 10+ Years of Service

# Renewal Monthly Premiums DPPO and DHMO Plans

Dental PPO Rates	Subscriber Enrollment (1)	Current 2/1/2024-1/31/2025	Renewal <sup>(2)</sup> 2/1/2025-1/31/2026	% Change from Current
<10 Years of Service - Unsubsidized				
Subscriber Only	245	\$74.60	\$74.60	0.0%
Subscriber + 1	127	\$121.82	\$121.82	0.0%
Subscriber and 1 or more dependents	5	\$195.94	\$195.94	0.0%
10+ Years of Service – Subsidized				
Contract Rates				
Subscriber Only	5,876	\$54.22	\$54.22	0.0%
Subscriber + 1	2,656	\$102.19	\$102.19	0.0%
Subscriber and 1 or more dependents	278	\$177.60	\$177.60	0.0%
Billed Rates (3), (4)				
Subscriber Only	5,876	\$51.05	\$51.05	0.0%
Subscriber + 1	2,656	\$99.02	\$99.02	0.0%
Subscriber and 1 or more dependents	278	\$174.43	\$174.43	0.0%

DHMO Rates	Subscriber Enrollment (1)	Current 2/1/2024-1/31/2025	Renewal <sup>(2)</sup> 2/1/2025-1/31/2026	% Change from Current
<10 Years of Service				
Subscriber Only	14	\$31.05	\$31.05	0.0%
Subscriber + 1	4	\$45.51	\$45.51	0.0%
Subscriber and 1 or more dependents	0	\$63.00	\$63.00	0.0%
10+ Years of Service				
Contact Rates (3)				
Subscriber Only	217	\$22.18	\$22.18	0.0%
Subscriber + 1	72	\$36.64	\$36.64	0.0%
Subscriber and 1 or more dependents	19	\$54.13	\$54.13	0.0%

<sup>(1)</sup> Subscriber enrollment was provided by ACERA for the month of June 2024.



<sup>(2)</sup> Rates are in the final year of a 2-year rate guarantee from February 1, 2024 through January 31, 2026.

<sup>(3)</sup> ACERA contributes towards the Subscriber Only premium for the DPPO and DHMO plans for Retirees with 10+ Years of Service.

<sup>(4)</sup> Premiums for all coverage tiers receive a monthly subsidy of \$3.17, from the Premium Stabilization Reserve.

# Annualized 2025 Premiums DPPO and DHMO Plans

DPPO Plan	Current 2/1/2024-1/31/2025	Renewal <sup>(1)</sup> 2/1/2025-1/31/2026	% Change from Current
<10 Years of Service – Unsubsidized			
Retiree Contribution	\$417,000	\$417,000	0.0%
ACERA Contribution (2)	\$0	\$0	N/A
Total Annualized Premium	\$417,000	\$417,000	0.0%
10+ Years of Service - Subsidized			
Retiree Contribution	\$1,941,000	\$1,941,000	0.0%
ACERA Contribution (2)	\$5,397,000	\$5,397,000	0.0%
Total Annualized Premium	\$7,338,000	\$7,338,000	0.0%
All Retirees			
Retiree Contribution	\$2,358,000	\$2,358,000	0.0%
ACERA Contribution (2)	\$5,397,000	\$5,397,000	0.0%
Total Annualized Premium	\$7,755,000	\$7,755,000	0.0%

DHMO Plan	Current 2/1/2024-1/31/2025	Renewal <sup>(1)</sup> 2/1/2025-1/31/2026	% Change from Current
<10 Years of Service – Unsubsidized			
Retiree Contribution	\$7,000	\$7,000	0.0%
ACERA Contribution (2)	\$0	\$0	N/A
Total Annualized Premium	\$7,000	\$7,000	0.0%
10+ Years of Service - Subsidized			
Retiree Contribution	\$20,000	\$20,000	0.0%
ACERA Contribution (2)	\$82,000	\$82,000	0.0%
Total Annualized Premium	\$102,000	\$102,000	0.0%
All Retirees			
Retiree Contribution	\$27,000	\$27,000	0.0%
ACERA Contribution (2)	\$82,000	\$82,000	0.0%
Total Annualized Premium	\$109,000	\$109,000	0.0%

<sup>(1)</sup> Rates are in the final year of a 2-year rate guarantee from February 1, 2024 through January 31, 2026.

<sup>(2)</sup> ACERA contributes towards the Subscriber Only premium for the DPPO and DHMO plans for Retirees with 10+ Years of Service.

# Annualized 2025 Premiums DPPO and DHMO Plans (Combined)

DPPO & DHMO Plans	Current 2/1/2024-1/31/2025	Renewal <sup>(1)</sup> 2/1/2025-1/31/2026	% Change from Current				
<10 Years of Service - Unsubsidized							
Retiree Contribution	\$424,000	\$424,000	0.0%				
ACERA Contribution (2)	\$0	\$0	N/A				
Total Annualized Premium	\$424,000	\$424,000	0.0%				
10+ Years of Service - Subsidized							
Retiree Contribution	\$1,961,000	\$1,961,000	0.0%				
ACERA Contribution (2)	\$5,479,000	\$5,479,000	0.0%				
Total Annualized Premium	\$7,440,000	\$7,440,000	0.0%				
All Retirees							
Retiree Contribution	\$2,385,000	\$2,385,000	0.0%				
ACERA Contribution (2)	\$5,479,000	\$5,479,000	0.0%				
Total Annualized Premium	\$7,864,000	\$7,864,000	0.0%				

<sup>(1)</sup> Rates are in the final year of a 2-year rate guarantee from February 1, 2024 through January 31, 2026.

<sup>(2)</sup> ACERA contributes towards the Subscriber Only premium for the DPPO and DHMO plans for Retirees with 10+ Years of Service.



### MEMORANDUM TO THE RETIREES COMMITTEE

DATE: August 7, 2024

TO: Members of the Retirees Committee

FROM: Carlos Barrios, Assistant Chief Executive Officer

**SUBJECT:** Adoption of Vision Plan Contributions for 2025

ACERA currently provides vision coverage to retirees through the Vision Service Plan (VSP). The vision plan contract is managed by ACERA; and therefore, is separate from the County of Alameda. In order to keep premium amounts at a minimal cost, VSP enrollment is mandatory for retirees with ten or more years of ACERA service credit, retirees receiving a service connected disability, or retirees receiving a non-service connected disability effective January 31, 2014. A contribution is provided to cover the single retiree premium for this group. The contract is reviewed by Staff and ACERA's Benefits Consultant, Segal, as contract terms end or rates need to be negotiated. Presentations are made annually to the Retirees Committee for review and possible recommendation for approval by the Board of Retirement. Retirees with less than 10 years of service may enroll themselves and their dependents as long as the premium cost can be deducted from their monthly retirement allowance.

Segal will review the attached presentation and discuss renewal information and premiums.

Provided below are the current 2024 and 2025 rates for VSP based on the current contract, and the 2025 premiums without any coverage changes. Since VSP provided a three-year premium rate guarantee, there are no changes in the premiums. The rates are in the final year of a three-year rate guarantee from February 1, 2023 through January 31, 2026.

#### **2024 and 2025 PREMIUMS**

### February 1, 2024 through January 31, 2026:

### Single

	·	
	Less than	Ten or More
	Ten Years	<u>Years</u>
Contract Rates	\$6.69	\$4.63

Based on the June 24, 2024 enrollment numbers (9,053), the annual cost to provide the subsidized vision benefit is approximately \$502,985.

### **VOLUNTARY BUY UP PLAN OPTION**

In addition, ACERA offers a Voluntary Buy Up plan option in which retirees would pay the difference in premiums to enroll in a richer plan. The following is a breakdown of the premiums

Adoption of Vision Plan Contributions for 2025 August 7, 2024 Page 2 of 2

for the current 2024 and 2025 Voluntary Buy Up plan. VSP also provided a three-year premium rate guarantee for the Voluntary Buy Up plan, so there are no changes in the premiums. Below are the total premiums for the Voluntary Buy Up plan. Those retirees with 10+ years of service will receive the vision plan subsidy towards their premiums.

### 2024 and 2025 VOLUNTARY BUY UP PLAN PREMIUMS

### February 1, 2024 through January 31, 2026:

Retiree Groups	<b>Total 2025 Renewal Rates</b>
10 + Years	\$16.63 / \$24.15 / \$43.36
Under 10 Years	\$18.43 / \$26.77 / \$48.07

### Recommendation

Staff recommends that the Retirees Committee recommend to the Board of Retirement a motion to continue the vision plan contributions for Plan Year 2025, which provides a monthly subsidy equal to the single-party vision plan coverage premium of \$4.63 for retirees who are receiving ACERA allowances with ten or more years of ACERA service, are service connected disability retirees, or are non-service connected disability retirees as of January 31, 2014. This is a non-vested benefit funded by contributions from the ACERA employers to the 401(h) account. After contributions are made in accordance with the County Employees Retirement Law, ACERA treats an equal amount of Supplemental Retiree Benefit Reserve assets as employer contributions for pensions.

Attachment



**ACERA Retirees Committee Meeting** 

Presented on: August 7, 2024 Presented by Stephen Murphy and Michael Szeto



## Agenda

## Renewal Monthly Premiums Annualized 2025 Premiums

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### Renewal Monthly Premiums Standard and Buy-Up Plans

Standard Plan	Subscriber Enrollment <sup>(1)</sup>	Current 2/1/2024-1/31/2025	Renewal <sup>(2)</sup> 2/1/2025-1/31/2026	% Change from Current
<10 Years of Service - Unsubsidized				
Subscriber Only	213	\$6.69	\$6.69	0.0%
Subscriber + 1	99	\$9.70	\$9.70	0.0%
Subscriber + 2 or more dependents	3	\$17.42	\$17.42	0.0%
10+ Years of Service - Subsidized (3)				
Subscriber Only	5,242	\$4.63	\$4.63	0.0%
Subscriber + 1	1,775	\$6.73	\$6.73	0.0%
Subscriber + 2 or more dependents	143	\$12.08	\$12.08	0.0%

Buy-Up Plan	Subscriber Enrollment <sup>(1)</sup>	Current 2/1/2024-1/31/2025	Renewal <sup>(2)</sup> 2/1/2025-1/31/2026	% Change from Current
<10 Years of Service - Unsubsidized				
Subscriber Only	51	\$18.43	\$18.43	0.0%
Subscriber + 1	53	\$26.77	\$26.77	0.0%
Subscriber + 2 or more dependents	1	\$48.07	\$48.07	0.0%
10+ Years of Service - Subsidized (3)				
Subscriber Only	1,041	\$16.63	\$16.63	0.0%
Subscriber + 1	746	\$24.15	\$24.15	0.0%
Subscriber + 2 or more dependents	106	\$43.36	\$43.36	0.0%

<sup>(1)</sup> Subscriber enrollment was provided by ACERA for the month of June 2024.

<sup>(2)</sup> Rates are in the final year of a three-year rate guarantee from February 1, 2023 through January 31, 2026.

<sup>(3)</sup> ACERA contribute towards the Standard Plan's Subscriber Only premium for Retirees with 10+ Years of Service.

## Annualized 2025 Premiums Standard and Buy-Up Plans

Standard Plan	Current 2/1/2024-1/31/2025	Renewal <sup>(1)</sup> 2/1/2025-1/31/2026	% Change from Current		
<10 Years of Service - Unsubsidized	:10 Years of Service - Unsubsidized				
Retiree Contribution	\$29,000	\$29,000	0.0%		
ACERA Contribution (2)	\$0	\$0	N/A		
Total Annualized Premium	\$29,000	\$29,000	0.0%		
10+ Years of Service - Subsidized					
Retiree Contribution	\$58,000	\$58,000	0.0%		
ACERA Contribution (2)	\$398,000	\$398,000	0.0%		
Total Annualized Premium	\$455,000	\$455,000	0.0%		
All Retirees					
Retiree Contribution	\$89,000	\$89,000	0.0%		
ACERA Contribution (2)	\$398,000	\$398,000	0.0%		
Total Annualized Premium	\$484,000	\$484,000	0.0%		

Buy-Up Plan	Current 2/1/2024-1/31/2025	Renewal <sup>(1)</sup> 2/1/2025-1/31/2026	% Change from Current		
<10 Years of Service - Unsubsidized					
Retiree Contribution	\$29,000	\$29,000	0.0%		
ACERA Contribution (2)	\$0	\$0	N/A		
Total Annualized Premium	\$29,000	\$29,000	0.0%		
10+ Years of Service - Subsidized					
Retiree Contribution	\$374,000	\$374,000	0.0%		
ACERA Contribution (2)	\$105,000	\$105,000	0.0%		
Total Annualized Premium	\$479,000	\$479,000	0.0%		
All Retirees					
Retiree Contribution	\$403,000	\$403,000	0.0%		
ACERA Contribution (2)	\$105,000	\$105,000	0.0%		
Total Annualized Premium	\$508,000	\$508,000	0.0%		

<sup>(1)</sup> Rates are in the final year of a three-year rate guarantee from February 1, 2023 through January 31, 2026.

The projections in this report are estimates of future costs and are based on unaudited information available to Segal at the time the projections were made. Projections are not a guarantee of future results. Actual experience may differ due to, but not limited to, such variables as changes in the regulatory environment, local market pressure, changes in group demographics, overall inflation rates and claims volatility. The accuracy and reliability of health projections decrease as the projection period increases.

<sup>(2)</sup> ACERA contribute towards the Standard Plan's Subscriber Only premium for Retirees with 10+ Years of Service.

## Annualized 2024 Premiums Standard and Buy-Up Plans (Combined)

Standard & Buy-Up Plans	Current 2/1/2024-1/31/2025	Renewal <sup>(1)</sup> 2/1/2025-1/31/2026	% Change from Current		
<10 Years of Service - Unsubsidized	<10 Years of Service - Unsubsidized				
Retiree Contribution	\$58,000	\$58,000	0.0%		
ACERA Contribution (2)	\$0	\$0	N/A		
Total Annualized Premium	\$58,000	\$58,000	0.0%		
10+ Years of Service - Subsidized					
Retiree Contribution	\$431,000	\$431,000	0.0%		
ACERA Contribution (2)	\$503,000	\$503,000	0.0%		
Total Annualized Premium	\$934,000	\$934,000	0.0%		
All Retirees					
Retiree Contribution	\$489,000	\$489,000	0.0%		
ACERA Contribution (2)	\$503,000	\$503,000	0.0%		
Total Annualized Premium	\$992,000	\$992,000	0.0%		

<sup>(1)</sup> Rates are in the final year of a three-year rate guarantee from February 1, 2023 through January 31, 2026.

Segal

<sup>(2)</sup> ACERA contribute towards the Standard Plan's Subscriber Only premium for Retirees with 10+ Years of Service.



### MEMORANDUM TO THE RETIREES COMMITTEE

DATE: August 7, 2024

TO: Members of the Retirees Committee

FROM: Mike Fara, Communications Manager

Jessica Huffman, Retirement Benefits Manager

**SUBJECT:** Semi-Annual Report on ACERA's Wellness Program

As reported in February 2024, our focus remains on addressing chronic conditions through virtual resources. This approach allows us to leverage wellness messages and content provided by our insurance carriers and reach retirees regardless of their location. We continue to promote Silver&Fit and the Kaiser Permanente Virtual Health Talks.

### 2024 Wellness Email Campaign

Messages that are highlighted in gray have already been emailed to members and posted at <a href="https://www.acera.org/well">www.acera.org/well</a>.

Month	Kaiser Permanente	Delta Dental	VSP and Other
Feb	• Health Talk: More Than	•	
	Words: Couples		
	Communication		
	• Silver&Fit: Maintaining		
	Your Fitness Regimen		
	Past January		
Mar	Health Talk: Allergies	How Xylitol Affects Your	
	• Get Wellness Coaching	Teeth	
	by Phone, Absolutely		
	Free		
Apr	• Health Talk: Bone Health	• 6 Myths and Facts About	
		Oral Cancer	
May	Health Talk: Stroke	Depression and your oral	
	Prevention	health	
Jun	Health Talk: Diabetes	• Diabetes? Heart Disease?	
		Osteoporosis? Your	
		Dentist May Know	
		Before You Do	

Month	Kaiser Permanente	Delta Dental	VSP and Other
Jul	• Health Talk: Dementia	• Got Calcium?	
	• Get Personalized Health		
	Insights: Take Your Total		
	Health Assessment From		
	Kaiser		
Aug	• Health Talk: Adverse	• 9 Ways to Stop Bad	
	Childhood Events (ACEs)	Breath	
	• Boost Your Well-being	• Reminder: Cleanings	
	with Kaiser's Expert-Led	Don't Count Against	
	Health Classes	Annual Maximum	
Sep	• Health Talk: Flu, COVID,	• What causes a toothache?	• ACERA Health
	RSV & Vaccines		Fair
	• Silver&Fit: It's Never		
_	Too Late to Get Started		
Oct	• Transform Your Daily	• How cancer affects your	• ACERA Health
	Routine with Kaiser's	oral health	Fair
	Free Self-Care Apps	• Reminder: Cleanings	
		Don't Count Against	
		Annual Maximum	
Nov	• Silver&Fit: Holiday Prep	• Diet, diabetes and tooth	• 60-Second
	• Reclaim Your Health:	decay	Type 2
	Free Phone Coaching for		Diabetes Risk
	Kaiser Members!		Test
Dec	• Silver&Fit: Great Start to	• 5 tips to keep your teeth	• Dry Eye
	a New Year	healthy over the holidays	Prevention

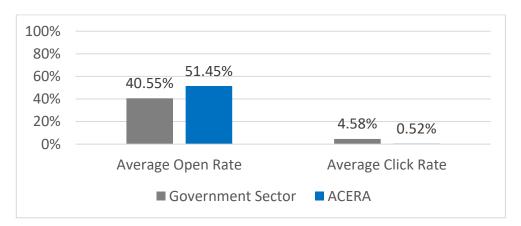
### **Wellness Email Campaign Performance**

Our wellness email campaign utilizes the online marketing automation tool Mailchimp to distribute timed wellness messages and content provided by our insurance carriers to approximately 8,000 retirees, representing 73% of our retiree population. Notably, ACERA's wellness campaign metrics surpassed 4 out of 5 industry benchmarks.

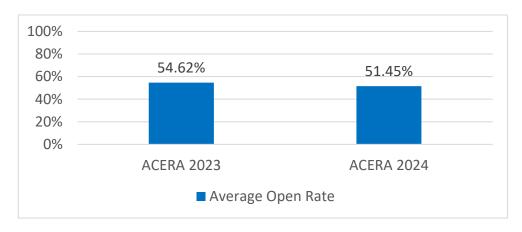
### **Key Metrics**

### **Average Open Rate and Average Click Rate:**

- ACERA retirees are actively engaging with the wellness emails, with an 11% greater Open Rate than the Government Sector industry benchmark by Mailchimp.
- Over 4,100 retirees, on average, are opening each wellness email.
- Although our Average Click Rate is lower than the benchmark, it aligns with our wellness goals, as the full educational content is contained within the body of each email, so we don't necessarily need members to click to be fully educated on the topic.



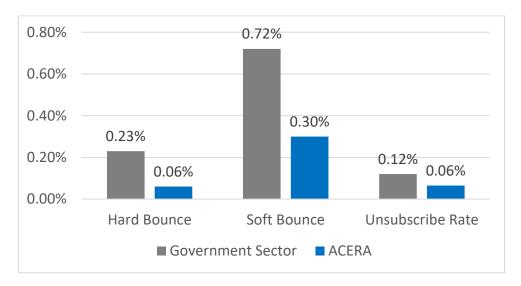
• Our Average Open Rate is down slightly compared with last year. For the remainder of the year we will implement A/B testing of email subject lines to ensure our subject lines are compelling enough to motivate recipients to open the emails.



### **Bounce and Unsubscribe Rates:**

• The minimal rates of both Hard Bounces (indicating permanently undeliverable emails) and Soft Bounces (reflecting temporarily undeliverable emails) indicate a well-maintained email list. This aligns with the fact that our retirees willingly shared their email addresses with us.

• Our remarkably low Unsubscribe Rate of 0.06%, which is half of the Government Sector average, indicates a strong preference among our members to maintain their subscription and a willingness to stay connected with our resources.



In summary, the high average open rate and exceptionally low unsubscribe rate collectively suggest that the frequency and content of our wellness emails are well-received and enjoyed by the majority of recipients.

### Silver&Fit Now Standard for Kaiser Permanente Senior Advantage Plan

Kaiser Permanente has announced that beginning with the 2025 Plan Year, Silver&Fit will be standard for the Kaiser Permanente Senior Advantage plan. We anticipate that the cost of the Silver&Fit program will be incorporated into future premiums.

### **Wellness Section of Retirement Enrollment Guide**

Complementing the wellness message campaign, our annual enrollment guide will continue featuring a dedicated 3-page section with links to numerous wellness tools and resources offered by ACERA's insurance carriers.

### **Hybrid Health and Wellness Fair**

Plans are underway for the 2024 Health and Wellness Fair, scheduled for October 24, 2024. This year, we are holding a hybrid health fair, combining an in-person event with virtual presentations. The in-person event will be held at the Hilton Garden Inn Hotel in Emeryville, where our insurance carriers will exhibit in our expo hall along with many of our popular wellness vendors. A handful of presentations by our carriers at the in-person event will be live-streamed over Zoom to members participating at home.